Cool Offices

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structure

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William P. Bruder Architect LTD Riddell Advertising and Design

Jackson, USA

Anchored to and rising from its natural setting, the Riddel Advertising building's distinctive base and stair towers, clad in random-width vertical board and battened weather cedar siding, become scale-less and abstract, much like the farm buildings that dominate the region's unparalleled landscapes. The upper two floors clad in overlapping boards each step out to shelter horizontal strips of glazing for the offices within.

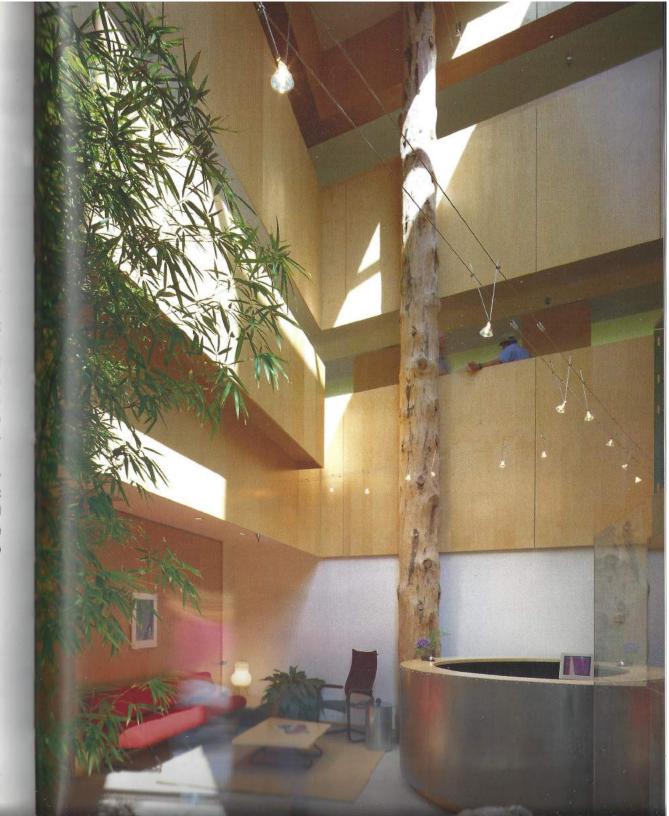
Lanterns of glass and light with random wood lattice working animate the building's interiors and disperse exterior sun glare. A sloped wall of galvanized barn roofing on the rear elevation seems to bring the sky to the ground, while creating a dynamic backdrop for the garden.

The north entry facade fully displays the building's aesthetic rigor. With the stepped logic of the east facade wrapping to the north, the low scaled entry weather vestibule with cantilevered log trellis, large studio delivery door (clad in galvanized metal), conference room bay picture-window at level three and the

north-west stair tower clad in random boards and batten, there is no lack of sculptural interest. Inside, the building creates a dialogue of space, light and wood reflecting its exterior form. The space is wrapped in maple veneered paneling, contrasting handsomely with rustic logs.

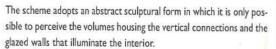
On level two and three, custom maple veneered and exposed natural particle board workstations surround the "canyon". The third level gains more three-dimensional interest from its sculptured ceiling which is a response to the roof's sloped drainage patterns. Two unique stair towers are used with more frequency than the elevator on short trips between levels.

In this architecture, wood is dominant in both the grand structural ideas and the small craftsman-like details. This is most appropriate to issues of aesthetics, constructability, budget and contextual appropriateness. At every level the building uses the romance of wood to create a model for a town searching to define its architectural character.

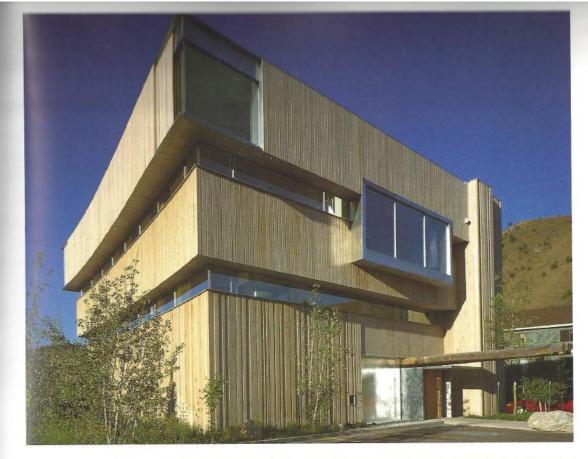


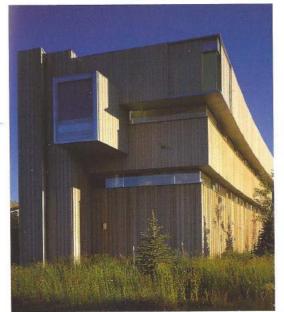


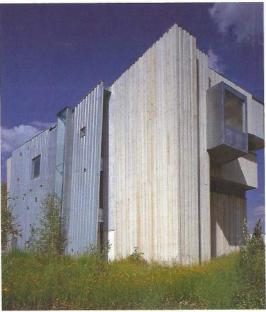




Three long tree trunks usher the visitor from the exterior of the building to the great light well around which the building is organized.









Views of the spacious central atrium, which is three floors high. It organizes the building functionally and provides a great deal of light. On the ground floor, this space houses the reception area.







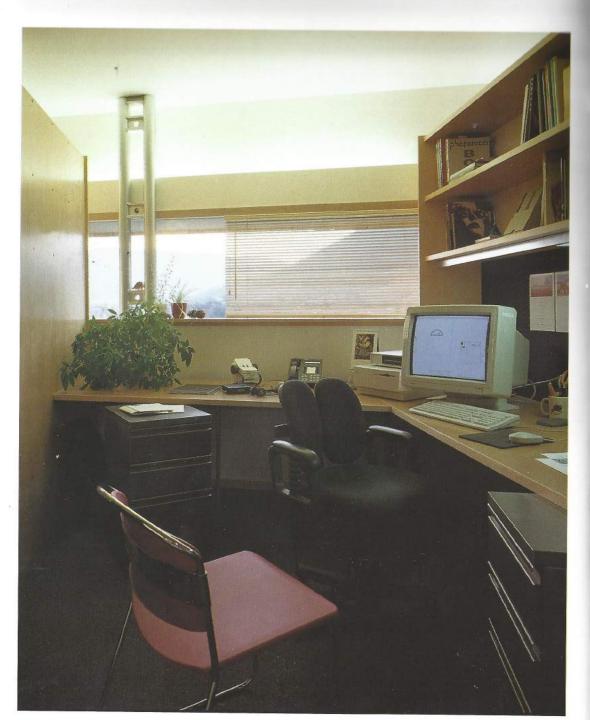












The working zones located on the upper floor are well-lit and have marvellous views of the surrounding landscape.

