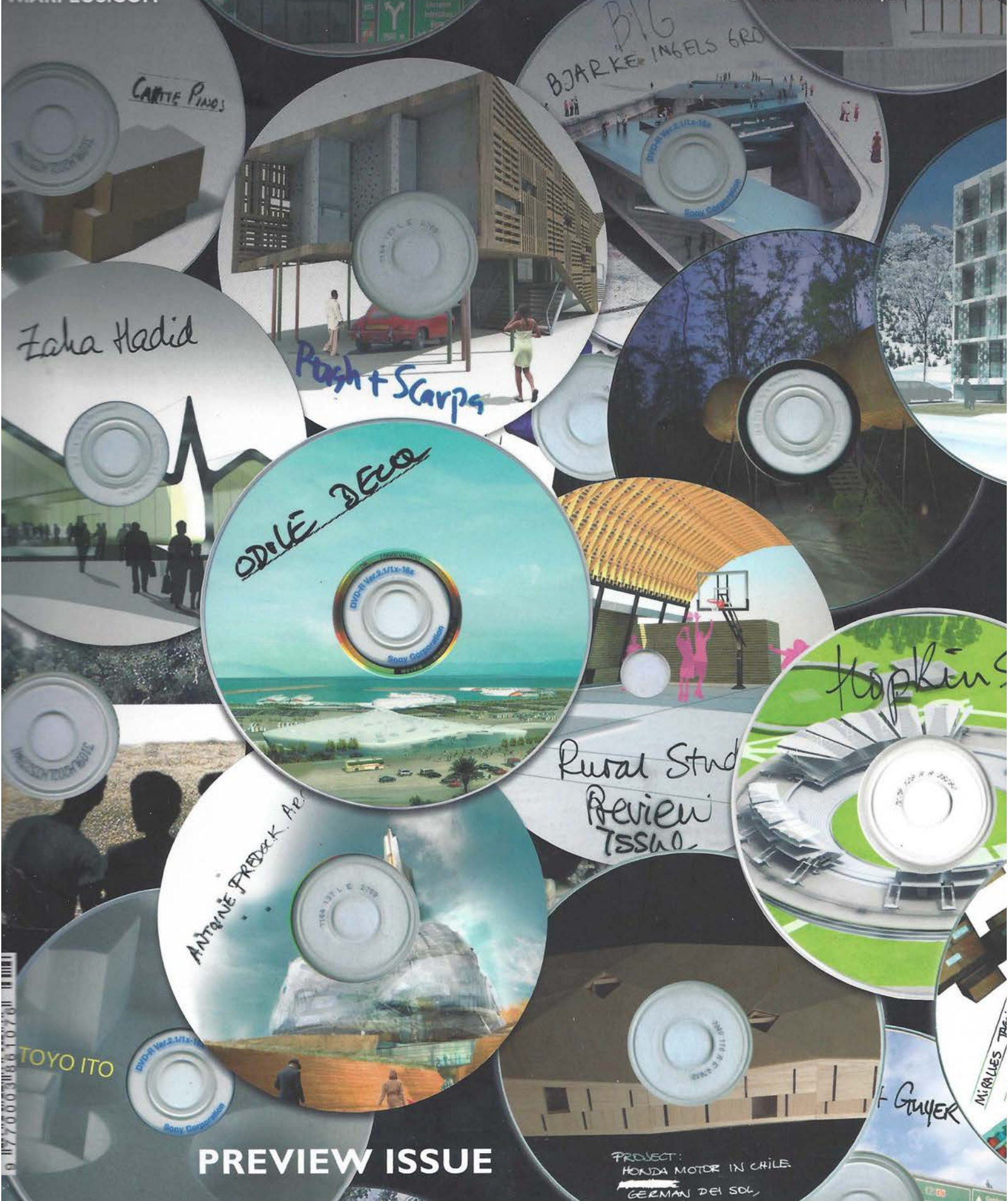


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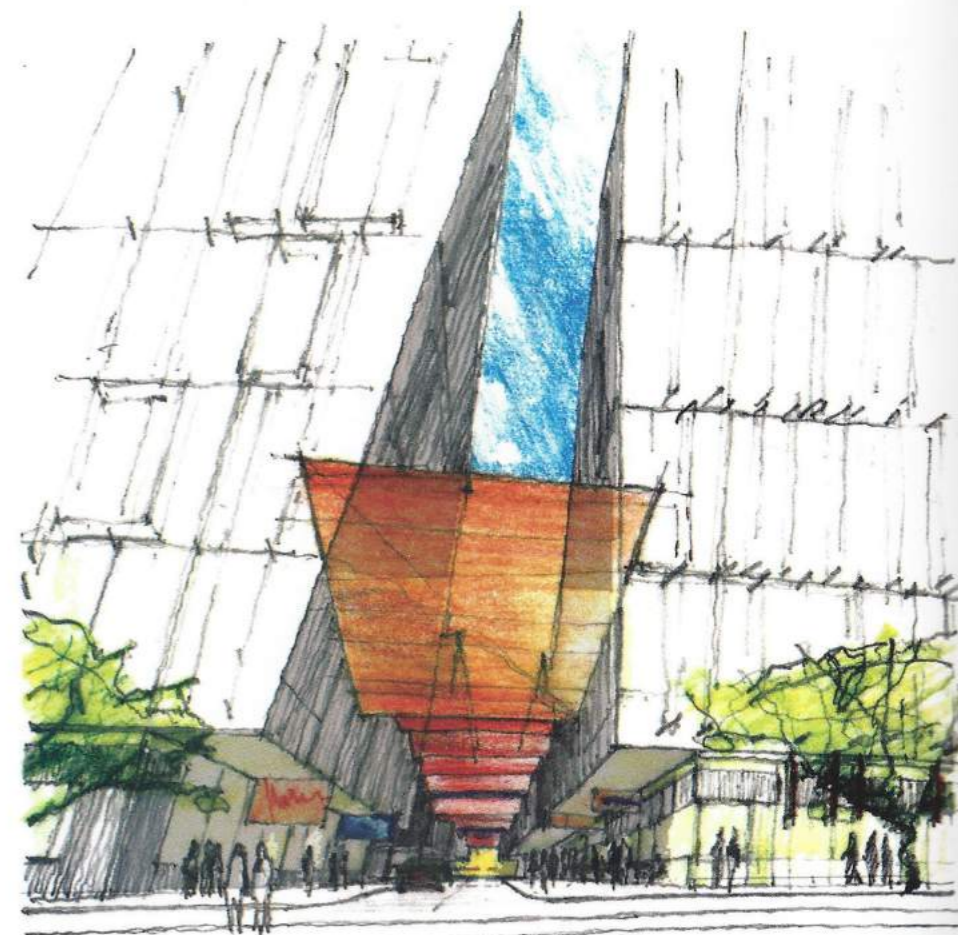
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98 A Festschrift for Jørn Utzon's 90th birthday



On the western edge of Glendale, itself a western suburb of Phoenix, the city plans to develop a new central business district. Will Bruder's proposals involve bringing height, mixed-use and urban style densities to the low-rise, mono-functional periphery. Glendale is known as a dormitory suburb, but Bruder's recasting of it involves a hotel, offices, 850 residential units and parking. A mammoth 40-storey skyscraper will act as a beacon for the project, matching the Chase Tower, the city's tallest existing building.

As well as the obvious commercial thrust, designed to attract corporations, there will also be sharply contrasting agricultural elements – orchards, a working farm, restaurants and a farmers' market. These reconnect with Glendale's rural roots, according to Bruder. Tree-lined boulevards, shading and pergolas will help temper the searing Arizona climate, offering the possibility of a new kind of civic realm. Even so, it represents a huge leap of scale for Bruder and faith for the city authorities. C.S.



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